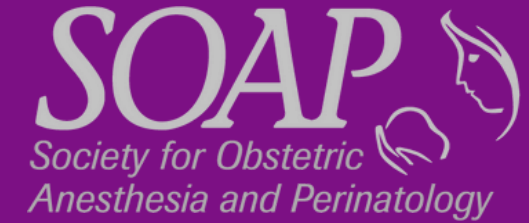




2026 INVITATION TO PARTNER



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An invitation to Engage with SOAP in 2026



Ron George, MD
SOAP President

The Society for Obstetric Anesthesia and Perinatology (SOAP) invites you to partner with us as a valued corporate sponsor.

With over 2,000 members worldwide, SOAP is recognized as the leading community for obstetric anesthesiology, uniting experts, innovators, and decision-makers dedicated to advancing the care of pregnant women and their babies.

Sponsorship with SOAP offers more than just visibility; it provides meaningful year-round engagement with the leaders shaping the future of obstetric anesthesia. From premier exposure at our 2026 Annual Meeting to ongoing opportunities to showcase your products, services, and expertise, SOAP provides a platform to elevate your brand, drive impactful connections, and gain exclusive access to key influencers in the field.



Melissa Kresso, MD
SOAP Industry and Sponsor
Subcommittee Chair

We value our industry partners and actively incorporate sponsor feedback to enhance your experience. Many of the improvements for this year's sponsorship program are a direct result of listening to our partners.

When you partner with SOAP, you're not just sponsoring an event; you're becoming part of a global network committed to innovation, education, and excellence in maternal and neonatal health.

We would be thrilled to welcome you as a corporate sponsor for the upcoming year.

Let's advance the future of obstetric anesthesia together.

About SOAP

The Society for Obstetric Anesthesia and Perinatology (SOAP) was founded in 1968 to provide a forum for discussing problems unique to the peripartum period. With a global community of **over 2,000 members**, SOAP is comprised of anesthesiologists, obstetricians, nurse anesthetists, pediatricians, and basic scientists who share an interest in the care of the pregnant patient and the newborn.

SOAP's mission is to **advance and advocate for the health** of pregnant women and their babies through research, education, and best practices in obstetric anesthesia care.

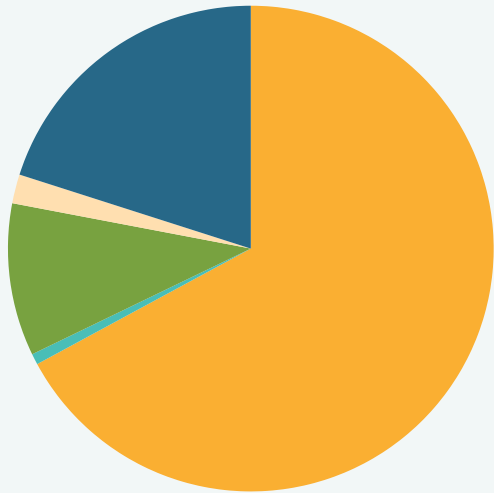
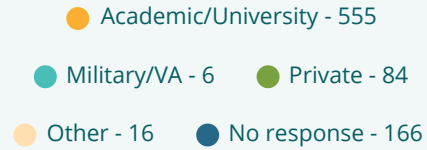
Our vision is **safe and equitable care** for women and newborns everywhere, and you can be an important contributor toward achieving that vision.



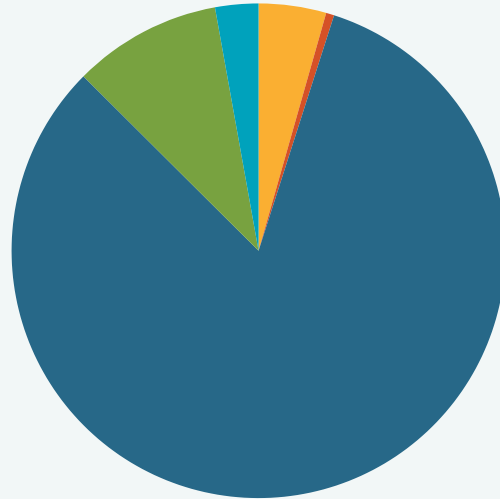
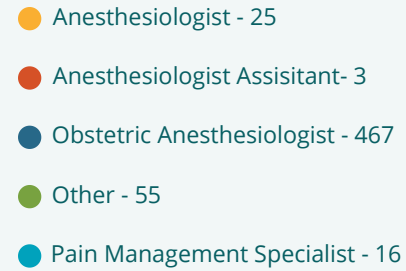
About the SOAP Annual Meeting

Who Attends?

Practice Type



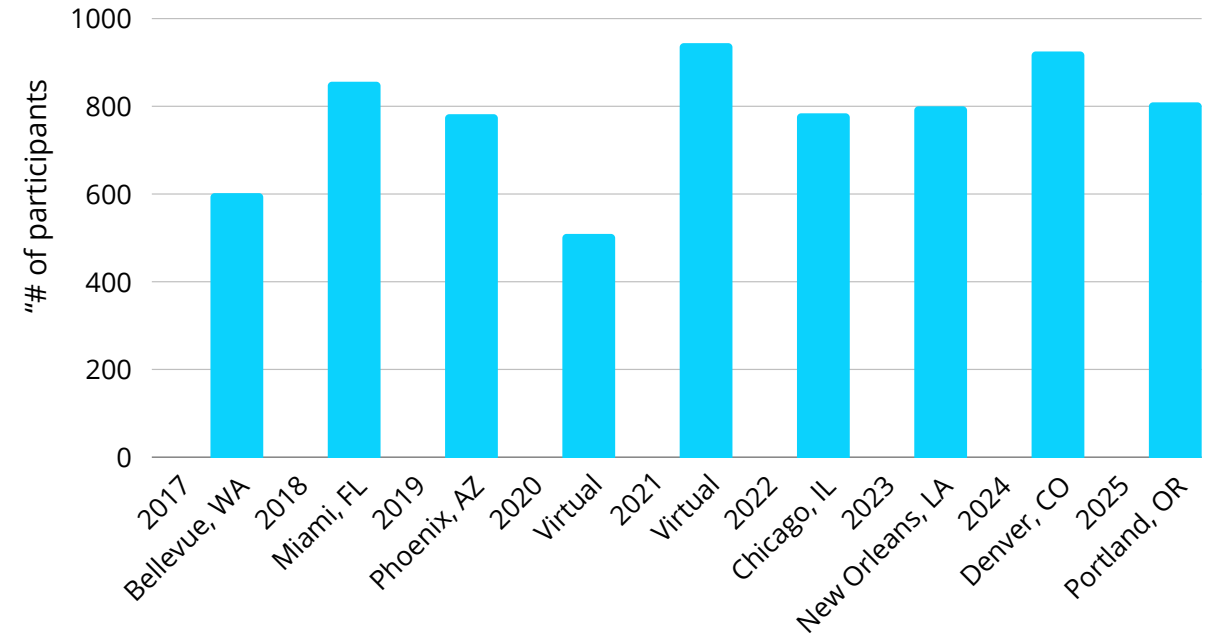
Specialty Area



Why be a Sponsor?

Obtain access to the SOAP Global Audience.

Consistent Access to Qualified Leads.



“What our Sponsors are Saying

“Our company sees attending SOAP as an outstanding opportunity to collaborate with obstetric anesthesiologists, a partnership crucial for developing relevant and effective healthcare solutions. We encourage other companies to attend SOAP to strengthen their clinician partnerships. It's an excellent platform for discussing healthcare challenges and purposefully innovating to meet unmet clinical needs and elevate the standard of care.”





ABOUT THE 2026 ANNUAL MEETING

Montreal, Quebec, Canada
April 29th – May 3rd

Now, in its **58th year**, the SOAP Annual Meeting brings together leaders in the field of obstetric anesthesia and perinatology to share the latest research and advances in the practice of obstetric anesthesia and collaborate for future advancements in the field.

Montreal Shipping & Customs Partners

The SOAP Customs Broker/ Shipping provider will assist all exhibitors with sending their display material to Montreal, Canada.

Included with their services, you will have access to:

1. Simple and user-friendly assistance with customs document completion
2. Domestic and International air and ground shipping options available
3. Return customs clearance and return shipping
4. Up-to-date tracking of your shipment while in transit



EVENTS & ATTRACTIONS

to drive traffic to your booth!



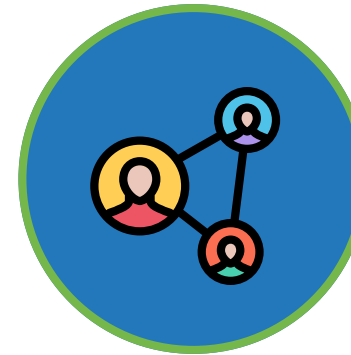
**9 hours of dedicated
exhibit hall time**



**Welcome Reception
w/ Sponsor
Opportunities**



**Breakfasts and
breaks in the
Exhibit Hall**



**Additional opportunities
to drive engagement
with our members**



**Marketing and Main
Stage promotion to
encourage traffic to
the Exhibit Hall**

IMPORTANT DATES



Sponsorship Opens

August 15, 2025

Sponsorship Closes

March 2, 2026

Move In

April 29, 2026

Move Out

May 2, 2026

Exhibit Hall Hours

(tentative - subject to change)

Wednesday, April 29

Exhibitor Move In

Thursday, April 30

Exhibit Hall: 6am-11am
& 3:30pm-7:30 pm

Friday, May 1

Exhibit Hall: 6:30am-12pm

Saturday, May 2

Exhibit Hall: 6:30am-4pm
Exhibitor Move Out 4pm

*Breakfast and Coffee Breaks will be held in
Exhibit Hall, which will close each day at
conclusion of last break.*

[View the Exhibit Hall Schedule](#)



Sponsor Packages

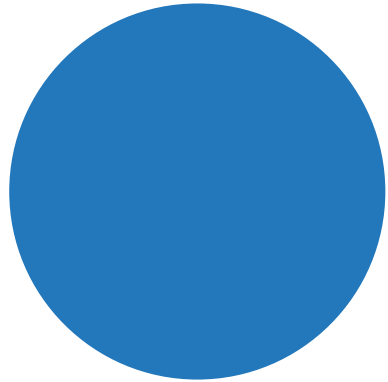
Please select one of the following Sponsor Packages to suit your needs and budget. Annual Meeting participation requires the purchase of a Sponsorship Package.

Various Sponsorship Levels

| Feature | Diamond \$35,000 | Platinum \$25,000 | Gold \$18,000 | Silver \$6,000 | Nonprofit Tabletop \$1,000 |
|----------------------------|------------------------------------------------|----------------------------|-----------------------|------------------------|----------------------------|
| Booth/Table | 10'x20' | 10'x10' | 10'x10' | 10'x10' | 8' Table (Foyer) |
| Workshop Included | Lunch Workshop + 1.5 moderated product session | Lunch Workshop | Happy Hour Workshop | ✕ | ✕ |
| Focus Group | 1 in-person + 2 virtual | 1 in-person + 1 virtual | 30-min in-person | ✕ | ✕ |
| Email Blasts to Membership | 2 included | 1 included | 1 included | Available (extra cost) | ✕ |
| Virtual Webinars | Up to 4 | Up to 3 | Up to 2 | ✕ | ✕ |
| Ad Visibility | 2 full-page + 2 app banners | 1 full-page + 1 app banner | ½-page + 1 app banner | ¼-page (extra cost) | ✕ |
| Logo Recognition | ✓ | ✓ | ✓ | ✓ | ✓ |

Diamond Sponsor

\$35,000



1 available

SELECT

Benefits at the Annual Meeting in Montreal

- One 10'x20' booth
- Six complimentary badges for booth staff; register additional staff at \$250 each
- Sponsored lunch, in addition to a 1.5 hour moderated product development/research session
- A one hour-long focus group to garner market insight at the Annual Meeting
- Logo recognition across SOAP platforms and during the Annual Meeting
- Pre-conference and post-conference registrant list
- Lead retrieval opportunity (additional cost - \$249)

Marketing Opportunities in 2026

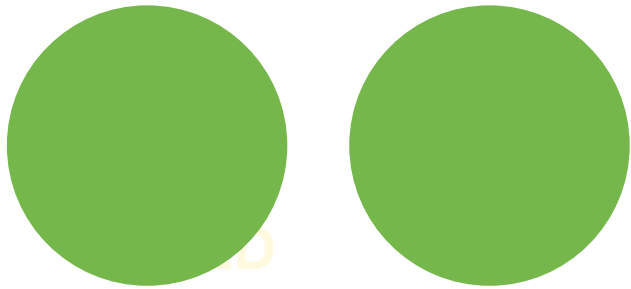
- Two full-page ads in the digital program and two banner ads on the mobile app
- Two email distributions to SOAP membership list, by 12/31/26
- Three social media posts across SOAP social media platforms, by 12/31/26

Virtual Event Opportunities in 2026

- Acknowledgement as a Diamond Sponsor of SOAP's Virtual Highlights Event, SOAP Fundamentals, and the SOAP PEAK Lecture Series
- Promotion of a sponsor-produced non-CME webinar to SOAP membership, by 12/31/26
- Up to four sponsor-produced non-CME virtual learning webinars hosted in the SOAP Learning Center for on-demand accessibility through 12/31/26
- Opportunity to provide SOAP with list of individuals to advertise two sponsor-produced virtual focus group meetings through 12/31/26

Platinum Sponsor

\$25,000



2 available

SELECT

Benefits at the Annual Meeting in Montreal

- One 10'x10' booth in a choice location; upgrade to 10'x20' at additional cost (\$4,500)
- Four complimentary badges for booth staff; register additional staff at \$250 each
- One lunch workshop (selection of opportunities on first-come basis)
- One one-hour focus group with SOAP members
- Logo recognition across SOAP platforms and during the Annual Meeting
- Pre-conference and post-conference registrant list
- Lead retrieval opportunity (additional cost - \$249)

Marketing Opportunities in 2026

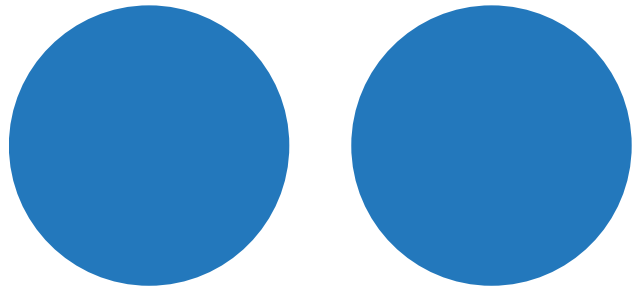
- One full-page ad in the digital program and one banner ad on mobile app
- One email distribution to SOAP membership list, by 12/31/26
- Two social media posts across SOAP social media platforms, by 12/31/26

Virtual Opportunities in 2026

- Acknowledgement as a Platinum Sponsor of SOAP's Virtual Highlights Event, SOAP Fundamentals, and the SOAP PEAK Lecture Series
- Promotion of a sponsor-produced non-CME webinar to SOAP membership during 2026
- Up to three sponsor-produced non-CME virtual learning webinars hosted in the SOAP Learning Center for on-demand accessibility through 12/31/26
- Opportunity to advertise one sponsor-produced virtual focus group meeting through 12/31/2026

Gold Sponsor

\$18,000



2 available

SELECT

Benefits at the Annual Meeting in Montreal

- One 10'x10' booth in a choice location
- Three complimentary registrations for booth staff; register additional staff at \$250 each
- One happy hour workshop (selection opportunities on first-come basis after the diamond sponsors have selected their luncheon times)
- One thirty minute focus group with SOAP members
- Logo recognition across SOAP platforms and during the Annual Meeting
- Pre-conference and post-conference registrant list
- Lead retrieval opportunity (additional cost)

Marketing Opportunities in 2026

- One half-page ad in the digital program and one banner ad on mobile app
- One email distribution to SOAP membership list, by 12/31/2026
- One social media posts across SOAP social media platforms, by 12/31/2026

Presentation Opportunities in 2026

- Acknowledgement as a Gold Sponsor of SOAP's Virtual Highlights Event, SOAP Fundamentals, and the SOAP PEAK Lecture Series
- Promotion of a sponsor-produced non-CME webinar to SOAP membership during 2026
- Up to two sponsor-produced virtual learning non-CME webinars hosted in the SOAP Learning Center for on-demand accessibility during 2026

Silver Sponsor

\$6,000

UNLIMITED

SELECT

Benefits at the Annual Meeting in Montreal

- One 10'x10' booth
- Two complimentary meeting registrations for booth staff; register additional staff at \$250 each
- Logo recognition across SOAP platforms and during the Annual Meeting
- Pre-conference and post-conference registrant list

Marketing Opportunities (additional cost)

- Lead retrieval opportunity (\$249 - pricing directly from vendor subject to change)
- One quarter-page ad in the digital program (\$250)
- One banner ad on mobile app (\$250)
- One email distribution to SOAP membership list (\$1000)
- Two social media posts across SOAP social media platforms (\$2000)

NON-PROFIT PARTNERS ONLY TABLETOP

\$1,000

UNLIMITED

SELECT

Benefits at the Annual Meeting in Montreal

- One 8' table with two chairs, in foyer outside exhibit hall
- One complimentary meeting badge for booth staff, register additional staff at \$250 each



**GET NOTICED!
EXCITING SPONSORSHIP
OPPORTUNITIES TO SPOTLIGHT
YOUR BRAND**





SPOTLIGHT YOUR BRAND AT THE SOAP ANNUAL MEETING WELCOME RECEPTION

\$10,000 per sponsor

Ensure attendees know of your support for SOAP by adding a special Welcome Reception sponsorship. This year's Welcome Reception will be held Thursday, April 30, from 6-8 pm.

SPOTLIGHT YOUR BRAND AT THE SOAP ANNUAL MEETING WELCOME RECEPTION



BRANDED 3-D PHOTO BOOTH

**\$3,000
Exclusive**

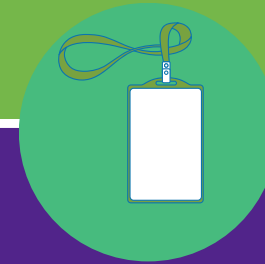
**Provide attendees with a
lasting memory tied to
your brand!**

- Includes logo integrated into photo booth
- Photos are
texted/emailed to
attendees



SELECT

ADD VISIBILITY THROUGHOUT THE CONFERENCE



Lanyards

\$2,500

Exclusive

Deadline to select: February 13

**Includes one-color sponsor
logo on lanyards distributed
at registration**

SELECT

ADD VISIBILITY THROUGHOUT THE CONFERENCE



Additional Opportunities Available

Need something to align with your specific marketing goals? Contact SOAP HQ to discuss custom opportunities.



SELECT

thank
· Y · O · U ·

TO OUR 2025 SPONSORS

Diamond

RIVANNA

Platinum

cerus



octapharma

Gold



Silver

B | BRAUN
SHARING EXPERTISE

BELMONT
MEDICAL
TECHNOLOGIES

c8 health
Create, curate, collaborate

CAREstream
— AMERICA —

ecomед
SOLUTIONS



Flat Medical

FUJIFILM
Value from Innovation
SONOSITE

GUIDE STAR
MEDICAL DEVICES

HEMOSONICS
A Stago Group Company

icumedical
human connections


WWW.IMD-INC.COM

Uscom
The measure of life.

PAJUNK
Trust Tradition. Experience Innovation.

Non-profit Partners

FAER
Foundation for Anesthesia
Education and Research

G&DSA
ADVANCING PATIENT SAFETY

Kybele
...for safe childbirth worldwide

SIGN UP TODAY!

We look forward to working with you, not only for the Annual Meeting, but also for year-round exposure.

Sponsorship opportunities are designed for organizations offering products, equipment, and services that benefit the development of SOAP members or promote maternal health. SOAP reserves the right to determine eligibility of any sponsor.

Availability may be limited. Sponsorship opportunities are offered on a first-come, first-served basis.

- ✓ **Select your opportunities and complete the purchase agreement**
Selection & Purchase Form
- ✓ **Review terms and conditions**
 - Policies, Terms and Conditions
- ✓ **Provide materials**
 - Exhibitor Kit to be provided
 - Art/Ad upload link to be provided
- ✓ **Register your Annual Meeting attendees**
 - Link and discount code will be provided
- ✓ **Make hotel and travel reservations**