

Experience

Deliver a beneficial year-round experience for members that provides a safe environment for the exchange of knowledge, best practices, successes and challenges

Supporting Efforts

- Provide a content-rich Annual Meeting
- Ensure members receive year-round value and engagement from their memberships
- Deliver impactful educational opportunities and learning resources
- Advance obstetric anesthesia research
- Communicate with members in effective and beneficial ways

Community

Build a diverse, inclusive, engaged membership community that reflects the values and purposes of SOAP

Supporting Efforts

- Ensure a welcoming and inclusive society
- Build strong, mutually beneficial strategic partnerships
- Advocate for our patients and profession; establish best practices
- Elevate the next generation of professionals

Infrastructure

Develop an infrastructure that provides effective operations and aligns our governance model with the changing needs of our organization and environment

Supporting Efforts

- Provide meaningful opportunities for members to engage
- Develop a cohesive and inclusive leadership team
- Ensure financial sustainability and growth
- Operate efficiently, transparently and consistently
- Solidify SOAP's brand and focus